The RUNWEST parkrun Challenge
Creating a healthier and more active community of Western Sydney

RUNTHEWEST.com.au
250 participating parkrunners = 1 new parkrun in Western Sydney

The Goal?
The establishment of 5 new parkrun events in key areas of Western Sydney.

The Challenge?
Getting 1250 individuals participating in RUNWEST under the parkrun team.

The Reward?
As part of its ongoing legacy, RUNWEST will fund the establishment of 5 new parkrun events in Western Sydney.
The RUNWEST parkrun Challenge

About the Initiative

The parkrun Challenge is a health and wellbeing initiative for parkruns located within Western Sydney, which revolves around the new RUNWEST Festival. The initiative aims to increase participation, awareness and attendance at parkrun locations whilst also looking to expand the number of parkrun events within this region.

For Athletics Australia, RUNWEST is not just about event day; we are committed to improving the health and wellbeing of the community over a sustained period of time. The event is simply the ‘enabler’ to getting people active. We see parkrun AU and the established parkrun’s within this area playing a major role in supporting the vision of keeping people active and healthy.

Therefore, we have partnered with parkrun AU to deliver the parkrun Challenge; where our ultimate goal is to develop 5 new ‘legacy’ parkrun locations in key locations of Western Sydney that currently have higher levels of obesity and generally lower socio economic areas and often have higher levels of non-English speakers.
About RUNWEST

RUNWEST is set to become Western Sydney’s premier annual community event and the first ever major running festival in Western Sydney. We are committed to changing the way people of Western Sydney move, eat and prioritise a healthy lifestyle, creating a positive, lasting legacy for generations to come.

The Course

Starting at the Motor Sports Park, the event takes you through the new Sydney Zoo, the Western Sydney Parklands and Blacktown International Sports Park before concluding at the finish line festival at West HQ.

The Journey

Activations at the start, finish and each KM on the course will keep participants moving and grooving for the whole event RUNWEST under the parkrun team.

The Festival

The RUNWEST finish line festival is an extraordinary offering with something for everyone across the entire West HQ precinct of Western Sydney.
Benefits of the parkrun Challenge

For All parkruns:

- For every 250 individuals who register under the parkrun AU team in RUNWEST, RUNWEST will fund the establishment of a new parkrun location in Western Sydney.
- RUNWEST will include a dedicated parkrun Waive in the 12km event.
- RUNWEST will host a designated ‘parkrun Party Finish Zone’ for all parkrunner’s at WestHQ.
- Advantage and Benefit Packages which includes free invitations to exclusive RUNWEST Functions and viewing opportunities.
- Promotion of the parkrun communities to all RUNWEST participants.

parkrun Team Milestones

Not only will RUNWEST fund the establishment of a new parkrun Western Sydney, we are also dedicated to supporting and rewarding existing parkrun locations. Hence, for every 250 parkrun team registrations, RUNWEST will provide to each parkrun in Western Sydney:

<table>
<thead>
<tr>
<th>Qualification (registrations under parkrun team)</th>
<th>Level 1</th>
<th>Level 2</th>
<th>Level 3</th>
<th>Level 4</th>
<th>Level 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seats</td>
<td>250</td>
<td>500</td>
<td>750</td>
<td>1000</td>
<td>1250</td>
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<td>Function Dinner</td>
<td>4 Seats</td>
<td>6 Seats</td>
<td>8 seats</td>
<td>10 seats</td>
<td>12 seats</td>
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<tr>
<td>Event Day Zoo VIP Observer Passes</td>
<td>2</td>
<td>6</td>
<td>10</td>
<td>14</td>
<td>18</td>
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</table>
How do parkrunners get involved?

To register under the parkrun AU team, simply follow the steps below:

**STEP 1**
Hop onto the RUNWEST Website
www.runthewest.com.au

**STEP 2**
Follow the 'easy as' registration process

**STEP 3**
When you hit the parkrun AU section; answer YES!

**STEP 4**
Finish your registration! You are now all set to go!!

**STEP 5**
Keep an eye on the Tally Board and continue to encourage others to join!

**STEP 6**
Celebrate when we hit a milestone. You’ve helped establish a new parkrun (WOOHOO)

**STEP 7**
March 31 – EVENT DAY (finally)

More information

Contact us
parkrun Challenge
Email: parkrun@runthewest.com.au
www.runthewest.com.au